



GAMBIA COMPETITION & CONSUMER PROTECTION COMMISSION

Leveling the Field for Development

VACANCY ANNOCEMENT

JOB TITLE: ADVOCACY AND COMMUNICATION OFFICER

REPORTS TO: EXECUTIVE SECRETARY

OVERALL FUNCTION: Responsible for the development and Implementation of the advocacy strategy of the GCCPC.

DUTIES & RESPONSIBILITIES

The advocacy and communications officer will be responsible for the following duties:

- Takes the lead in planning, development and implementation of the advocacy strategy.
- Takes the lead in organizing media outreach programmes.
- Coordinates the production of a diverse range of information products including audio visual communication in support of the mandates of the GCCPC.
- Evaluates results and impact of communication programmes.
- Publish the Quarterly Newsletter on a timely basis.
- Maintain and update the Commission's website.
- Carry out any other tasks assigned by the Executive Secretary

Qualifications

1. The Job Holder should have a Bachelors Degree in Communications, public relations, English, journalism, or a related field.
2. Three years or more relevant working experience.

Experience / Skills Set

1. Must be a confident communicator and presenter.
2. Strong writing, editing, proofreading, layout and design, publishing and printing skills including ability to present concepts verbally.

3. Must possess excellent organizational and planning skills.
4. A wide degree of creativity and latitude.
5. Pertinent Knowledge and understanding of current trends in digital and social media.
6. Speaks and writes clearly and effectively.
7. Strong inter personal skills, demonstrated capacity to prioritize activities and deliver results in a timely manner.
8. Advance knowledge of a wide range of software (word processing, spreadsheets, presentations, e-mail, internet etc)

Closing date for the submission of applications is the 18th August 2017 at 12.30pm
Applicants should provide a detailed CV; cover letter, and copies of qualifications addressed to:

The Executive Secretary
The Gambia Competition and Consumer Protection Commission
36 Kotu East, Off Bertil Harding Highway The Gambia. Tel: 4466793/4466791
Only Short-listed candidates will be contacted.